

ANNUAL REPORT JULY 2021

Morrinsville Historical Society Inc. operating as the Morrinsville Museum

For the past 50 plus years the Morrinsville Historical Society have been collecting , conserving, protecting and displaying artefacts and materials relating to the historical development of the area.

It has researched information for many enquiries and for the exhibitions and displays for visitors to view.

A Management Committee holds monthly meeting where the affairs of the museum are discussed and decisions are made about its operation

The achievements over this time are a testament to the commitment and dedication of the Management Committee and volunteers who play a critical role in achieving the organisational objectives and ensuring the ongoing sustainability of the Society's core work.

Morrinsville Historical Society Inc. operating as the Morrinsville Museum Exceeding everyone's expectations

41 Canada Street Morrinsville 3300

Phone: 07 889 4190 Email: info@morrinsvillemuseum.org.nz Morrinsville Museum Vision for the Future: A vibrant museum connecting the past with the future.

<u>Mission Statement:</u> The Morrinsville Historical Society Incorporated preserves the social history of Morrinsville and District and provides a service to the community by the preservation of artefacts, an archival service, and educational resource and an attraction for visitors who have a particular interest in social history. We wish to give our residents, especially the district's school children a 'sense of place'.

Values: Respect, Responsibility, Integrity, Co operation, Professionalism, Wisdom, Creativity

President:	Bette Blance		
Museum Manager:	Barbara Dalziel		
Secretary:	Anne Gifford		
Treasurer:	David Sing		

President's Report

I have had the pleasure of leading the Morrinsville Historical Society Incorporated this last year into some relatively unchartered waters. Since July 2020, lockdowns, fewer opening hours and people not returning to volunteering following these events have all had an impact. When these events occurred we adapted with agility, quickly prioritising people's welfare, museum business continuity and support for our members.

	2019	2020	2021
Visitors	2631	1911	1237
Opening hours	1465	1656	1080
Volunteer Hours	4803	4321	3695

Our positive visitors book comments indicate the enjoyment that people experience in seeing our museum, with many coming from the out of the Morrinsville area.

Strategic Direction

People will support what they have helped create. This year, in small working groups and as a whole committee we have been able to clarify what we want, set a direction and devise a framework for decisions.

We began to explore the notion of developing a strategic plan in October 2020 and continued on this pathway in January 2021. A workshop on 22nd February began to clarify what we wanted to achieve, and a review of our Mission Statement. A second workshop in April enabled us to work in small groups and share ideas to create a vision and a set of values to begin the process of progressing our strategic plan.

Our vision statement resulted from this final workshop - A vibrant museum connecting the past with the *future*- leads us in a slightly different, but an exciting direction.

The Strategic Plan 2021-2025 will guide our thinking and action over the next five years. Continuing the small group discussions initiated in the workshops, we now have plans in the areas of Collections, Administration, Exhibitions and Access and Education to continuously develop our outreach into schools, to increase visitor numbers and become well known as a destination museum. New funding has enabled us to employ a fixed-term contract person to help us reach this last important goal of bringing more people into the museum. This has been a long needed task that we have only been able to attempt to do in the past, in a piecemeal way.

Displays and Exhibitions

New displays have been in the pipeline in some cases for two years. The long awaited second round of Our People panels which were opened on Sunday 18th July have added to our offerings for visitors. The opening, which started with a formal karakia and whakatau (blessing) was attended by a wide range of people both Māori and Pākehā. It was gratifying to have representatives from each of the families attend. The Waka Community Collection opening also allowed John Samuels to share his story.



Our Community Collections have proved to be of great interest. Elephants, model trucks and now the Waka collection have drawn in different sets of visitors. We are indebted to our community for trusting us with their collections as it means we can have regular renewed offerings for our visitors.

The Dairying Exhibition committee has been researching the aspects of dairying in the Morrinsville District to distil the essence of information available to form this important exhibition.

It is currently at the stage of investigating the employment of experts to advise not only the design of the Dairying exhibition but the layout of the left hand side of the Money Exhibition Hall.

Donations, bequests and grants.

Over the year we have been extremely fortunate to receive significant donations, bequests and grants. This has enabled us to undertake a number of projects such as debt free solar panels, planning for a railways exhibition, increased salary payments for our manager and the employment of our publicity and promotions person.

A committee decision to undertake consistent messaging at touch points such as a new website and social media strategy is breathing new life into our marketing strategy. Alongside our new schools' outreach initiatives, they are all aimed at increasing visitor numbers.

Volunteers

Our team of volunteers has remained reasonably static in number over the last year. People who have joined our team have added vibrancy and real progress over the year

Thank You

Congratulations and thank you to all the team , our manager Barbara Dalziel, our committee and all our volunteers for their expertise and commitment to make this year a productive, if somewhat chaotic time of change.

Thank you to the committee for being prepared to venture into unchartered waters with me. I value each one for their commitment.

The largely unseen part of our museum operation is working quietly in the background weaving a web of support for the protection, conservation, storage and display of our large collection of objects, archives, photographs and library. also supports the increasing numbers of research queries we are getting. Our accessioning processes continue to be refined and some regular volunteers are assisting.

We extend our warm thanks to our partners and funders for their continued support.

Cooper Aitken for their accountancy support and Matamata Piako District Council who increased our grant from \$12,000 to \$20,000 this year. We also acknowledge the significant donation of \$30,000 from Bevin and Jean Bodmin to pay for our solar panels.

Manager's Report

Work with the artefacts and archives is ongoing, and we will make noticeable progress soon, I hope.

Sunday Talks this year were Morrinsville History, Rae Seales, CBD Businesses, Model Trucks and Buses and the Centennial Album.

In October we continued with our Waikato Wars Trip around the Pirongia and Kihikihi areas and enjoying a lovely picnic lunch under the trees.

Also, in March a small group of us visited the Raglan Museum, which was most Interesting.

We have made initial relationships in re-booting the Waikato Network. I am looking forward to learning new skills from others and sharing the skills I already know.



Another relationship which has also begun is the School Holiday Programme with the Morrinsville Library and the Wallace Gallery. It is quite a bit of work to set-up activities, but it is worth it when you see the children learning and experiencing the artefacts.



To ensure this society continues for many years to come, I feel it is essential that we recruit young blood to become interested to create a continuance for our organisation. Once again everyone, thank you for supporting my position here at the Morrinsville Museum.

Barbara Dalziel

Manager Morrinsville Museum



Our Impact Report June 2021 Volunteers at the Morrinsville Museum

OUR TEAM

We acknowledge and celebrate our team of 32 volunteers who have contributed to the collective impact we have made during 2020—2021

Technology support

We currently have 32 volunteers involved in a range of service provisions.

Since January this year, they have gifted us with **1914 hours** of their time. If this total were attributed a wage value at the minimum wage, it would equate to an 'in kind' contribution that would equate to \$38,280.

Since January our committee volunteers opened and closed the museum six days a week when we were in Covid Level 1. The tasks and activities that all volunteers have undertaken are.

Accessioning objects and archives **Cleaning objects Entering data** Supporting committee members on Sunday and Monday openings Creating a new website Costuming displays in the cottage Caring for costumes and textiles in the Archives Room Naming photographs from the Piako Post Transcribing handwritten 1920s and 30s Morrinsville Star records into a computer database Writing information for specific displays and tasks Indexing books Developing ideas for marketing Creating publicity posters for events Accessioning photographs Researching Entering data in Past Perfect Gardening Reception/ Tour guide Book Fair Maintenance

Committee members and volunteers have attended 10 hours of workshops related to the development of our Vision and Values and the 5 Year Strategic Plan. Without the effort and hard work of our volunteers we would not have been able to continue the climate of positivity and energy that exists within our organisation. Since January we have had 763 visitors who have benefited in the sheer hard work and persistence of our volunteers in so many seemingly invisible and unseen ways. They have given our visitors the opportunity to expand their knowledge and increase their connections with our community.

Since January, 50 requests for information have required volunteers to spend time researching the answers and replying to the person requesting the information. Our volunteers are also our ambassadors for our museum , helping it grow our organisational profile within their networks and encouraging others to join our volunteer team.

Both the MHS committee and our volunteers are the glue that holds our museum together. Our strategic path for the next five years is an integral part of our longer journey toward our new vision.

"A vibrant museum connecting the past with the future"

We often see eyes lighting up and energy shifts happening when they become involved as volunteers. We have heard our volunteers laughing, enjoying their social times together.

We have heard volunteers saying that they get a great deal from their time at the museum. They have made new connections with other volunteers; they have expanded their knowledge and repertoire of skills. They are often not aware of the impact they make for the organisation, yet it is their hard work commitment, reliability and resilience that helps us move closer to our goal.

In conclusion, this year so far has been another success story for our volunteers. We have advanced our mission of collecting, conserving, protecting and storing artefacts for the future. We are ready to help people who want to know information about families and places in the area. We engage our visitors and tell them the stories that make Morrinsville what it is today.

Statement of Service Performance

For the Year Ended 30 April 2021

Description of the Entity's Outcomes:

Heritage

To generally stimulate and guide public interest in the heritage of Morrinsville.

History

To research, record and exhibit local history and stories,

Conservation

Conserving and storing artefacts, artistic, photographic and archival material relating to the history of Morrinsville.

Museum

To continue to operate a Museum in Morrinsville.

Description and Quantification (to the extent practicable) of the Entity's Outputs		Actual 2021	Actual 2020	
Visitors to Museum			1237	1911
Film Showings			2	11
Film Viewers			107	74
Museum Open Hours			1080	1656
Discussion Afternoons			3	5
Group Bookings			10	16
Exhibition Openings			1	1
Volunteers & Member Ev	vents		2	13
School Holiday Program	mes		0	0
Publicity Stalls			7	10
Volunteer Hours			3695	4321

Additional Information:

Book Fair - August 2020

Our People Exhibition

1st March 2020 Rotating Permanent

Statement of Financial Performance

For the Year Ended 30 April 2021

	Note	Actual 2021	Actual 2020
		\$	\$
Revenue			
Donations, fundraising and other similar revenue	2	50,552	34,753
Fees, subscriptions and other revenue from members	3	878	1,473
Revenue from providing goods or services	4	30,270	31,195
Interest, dividends and other investment revenue	5	1,074	1,174
Total Revenue		82,775	68,594
Less Expenses -			
Expenses related to public fundraising	6		11
Volunteer and employee related costs	7	21,226	15,883
Costs related to providing goods or services	8	36,267	39,471
Grants and donations	9	60	108
Other expenses	10	88,705	87,012
Total Expenses		146,258	142,485
Deficit	12	(63,483)	(73,891)

These financial statements are to be read in conjunction with the accompanying Notes and the compilation report. These statements have been compiled without undertaking an audit or review engagement.

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Statement of Financial Position

As at 30 April 2021			
	Note	2021	2020
	-	\$	\$
Current Assets		23	
Cash and Bank Account	11	37,281	61,239
Other Receivables		274	163
GST Receivable	10	1,015	-
Inventories	12	2,878	2,907
Current Investments	13	60,000	35,793
Total Current Assets		101,448	100,103
Non-Current Assets			
Property, Plant & Equipment	14	1,144,487	1,202,564
Total Assets	_	1,245,935	1,302,666
Current Liabilities			
Payables & Accruals		7,015	the states
GST Payable		· .	263
Total Liabilities	-	7,015	263
Net Assets		1,238,920	1,302,403

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Statement of Financial Position (continued)	"Michanian Tradi	E-1	AND STREET
As at 30 April 2021			
	Note	2021	2020
	-	\$	\$
Accumulated Funds			
Capital	15	1,238,920	1,302,403
Total Accumulated Funds		1,238,920	1,302,403

The Performance Report has been approved by the Members of the Committee, for and on behalf of the Morrinsville Historical Society Incorporated;

Blance

Signature

Title: President

Signature

Title: Treasurer

Date _____

Date

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